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# Crowdfunding: How To Get Crowdfunding Fast And Easy...: Even If You Were Rejected By The Bank!

**CROWDFUNDING**  
HOW TO GET CROWDFUNDING  
FAST AND EASY...



LISE GOTTLIEB



## Synopsis

Let's talk about why this is so important for every entrepreneurs who struggles with funding to know!

- #1 Reason: raise funding fast and easy
- #2 Reason: how to use crowdfunding
- #3 Reason: what types of projects works well with crowdfunding
- #4 Reason: tips and strategies to increase success rate
- #5 Reason: how to marketing your campaign

Crowdfunding: How to Get Crowdfunding Fast and Easy Even if You Were Rejected by the Bank is yet another refreshing new book by Lise Gottlieb where she encourages readers to go ahead and use the various techniques of crowdfunding to bring their vision to life especially when the traditional ways to finance them is not possible. In this book, you will learn everything you need to know about crowdfunding and which websites will work best for the kind of project you are working on. Not all projects are the same, whilst one may have a social ring to it, others may be about the creation of a new product and its launch in the market. Crowdfunding can be a vastly fulfilling experience as you not only get more supporters for your cause or project but at the same time, it presents you with the unique opportunity to create new bonds and contacts with other netizens. An entire chapter has been dedicated on the strategies that you must employ to keep this connection maintained and how different kinds of rewards can help in this process. Finally, there is also a chapter talking in detail the kind of traps and pitfalls one may face when they are trying to organize a crowdfunding campaign and the different steps they can take to avoid these traps. By the end of completing this book, you will:

- Be able to organize your very own crowdfunding campaign online.
- Understand the ins and outs of this system and how you can easily alter it based on your specific needs.
- Be in a position to offer the right kind of rewards to keep the public interested in your venture and ideas.

## Book Information

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## Customer Reviews

This book is very helpful for those just getting started with crowdfunding or wanting to learn more about it. I'm at a stage with my own business where I'm able to support myself in small ways but with growth comes the need for additional funds to invest of course. So I just thought I'd start learning now about raising funds. My favorite section was the chapter on the specific websites on where to get signed up for crowdfunding. The author gives a nice overview of each. Good book, decent length too!

I started to contribute/fund other project I am interested in like in Kickstarter. There are awesome crowd funded project all over the net, especially the successful ones. I have a few projects I want to get started, but to afraid to begin it. The book covers the basic you will, however do not rush it, you need to make yourself know in the community by getting yourself out there or making your crowd funded project more appealing. making sure making to every possible way and cover all the necessary pit falls you might find in the future, because you do not want to disappoint your contributors.

I couldn't have found this book at a better time. I was seeking to understand crowdfunding better, to be able to start a project of my own, for my coaching business. And this book gave me ALL the right kind of information. The tips and strategies to ensure a success funding project, gave me insight into the roadblocks I might face, and how to leverage my project while targeting it to the right audience. My aim is to build a long term business which clicks, and some of the ideas by the author also gave me a clear understanding of how to build my credibility, while running a campaign.

Crowdfunding book is very insightful. The examples are inspiring and informative and it will help you figure out exactly what you need to do to make crowdfunding a success. So I just thought I'd start learning now about raising funds. This book will help us to understand what is crowdfunding and to

get started to get fund fast

This was an awesome book and crowdfunding. If you are new to crowdfunding this is a must read. Super informative and to the point. Thank you!

Want to know how to get crowdfunding. Go no further. This book has all the details you will need to succeed. From what types of projects get funded to your marketing campaign and what websites to go to. All the information you need to succeed is in this book.

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